

SIGN ORDINANCE



City of Smithville, Missouri

The following is an excerpt of the Zoning Code of the City of Smithville that governs the use and installation of all signs in the City Limits. This code became effective on ,October 19, 2011, upon the passage of Ordinance No. 2801-11.

ARTICLE VIII. SIGN REGULATIONS

SECTION 400.420: TITLE, SCOPE AND ENFORCEMENT:

- A. Title. These regulations shall be known by short title as the “Smithville Sign Code”, may be cited as such, and will be referred to herein as “this Code” or “this Chapter”.
- B. Purpose and Scope.
 - 1. The purpose of this article is to regulate signs so as to protect the property values as well as the character of the various zoning districts in the City, to safeguard life, health, property and public welfare. It is the intention of this Chapter to regulate the installation and maintenance of signs for appearance and safety, and to provide for the removal of unsafe, unsightly and unlawful signs. Further, this regulation sets forth the quality of materials, permit fees required, construction, in addition to the number of signs allowed, size, sign type and type of illumination, if any, of all signs within the city limits of Smithville, Missouri. Additionally, this regulation will serve to enhance and protect the physical appearance of the community by protecting property values and promoting the preservation of Smithville’s historic character and natural scenic beauty, and will help create a more aesthetically pleasing environment and maintain a sound economic base.
 - 2. The regulations of this Chapter are not intended to permit any violation of the provisions of any other lawful ordinance.
- C. Enforcement
 - 1. Authority. The Community Development Director and/or the Chief of Police or their designee is hereby authorized and directed to enforce all the provisions of the Chapter.
 - 1. Right of Entry. Upon presentation of proper credentials, the Building Inspector or their duly authorized designee may enter at reasonable times any building, structure or premises in the City to perform any duty or inspection imposed upon them by this Chapter. If they are denied or refused entry, they may take any legal action necessary to gain said entry.

2. Violations. It shall be unlawful for any person, firm or corporation to erect, construct, enlarge, alter, repair, improve, remove, convert or demolish, equip, use or maintain any sign or sign structure in this jurisdiction, or cause or permit the same to be done, contrary to or in violation of any of the provisions of this Chapter.
3. Penalty. Unless a different penalty provision is otherwise provided for herein, a violation of any of the provisions of this Chapter shall, upon conviction, be fined not more than One hundred dollars (\$100.00) for the first day of any such violation and, for each day following specific notice, in writing, that a particular sign or action is in violation of this code, a the fine shall be Five hundred dollars (\$500.00) per day for each day thereafter, until full compliance with the requirements of this code are met.

SECTION 400.425: DEFINITIONS:

For the purpose of this Chapter, certain terms, phrases, words and their derivatives shall be construed as specified in this Chapter. Where a word or term is not specifically defined herein, it shall have its' ordinary and customary meaning in the context used. For purposes herein, the plural shall also include singular, and singular shall include plural. Masculine gender terms shall include the feminine, and feminine the masculine.

ATTENTION-ATTRACTING DEVICE: Any sign or other item that has as its primary purpose to attract the eyes or attention of a passing motorist to some advertising or display located on the premises. Such devices include, but are not limited to fluttering flags, flashing lights, balloons or other inflatable products that move with the wind or otherwise are animatronics. The Community Development Department shall have the authority to interpret whether a particular item is an attention-attracting device.

BILLBOARD SIGN: Any sign with a display area greater than thirty-two (32) square feet in total area that advertises any subject matter that is not provided, produced or otherwise offered on the same lot, parcel or portion of said lot or parcel as the subject matter of the sign.

CONTRACTOR SIGN: a sign, no larger than 18" X 24" which advertises construction or home improvement services that have been, or are being provided to the property where the sign is located. Home improvement services shall include all aspect of home maintenance and improvement, including landscaping services. The Community Development Department shall create a list of specific home improvement services that shall be included in this definition, and that Department shall have sole authority to determine whether or not a particular service is included in this definition. A contractor sign may be installed at the commencement of work and shall be removed within 14 days of completing the service.

DISPLAY AREA: The area of a sign where the text, logo(s) and other information displayed is located. The display area does not include any of the supporting structure(s) necessary.

ELECTRONIC, LED OR DIGITAL SIGNS. A sign that is designed to be illuminated and have the ability to change the text of the sign by changing the lighting of the sign. Such signs include numeric price signs such as those used at fuel stations; single color signs that only display the text entered and can only change upon manual entry of new text; and single or multiple colored lighting systems, that include the ability of the sign to automatically change the text on the sign or scroll the text of the sign without separate, manual entry at the time of change.,

GROUND SIGN or MONUMENT SIGN: A sign structure installed in the ground which projects above the existing grade to allow placement of the Display Area and usually encloses the top of the display area with the same or similar materials, excluding a Pole Sign.

OVERSIZED TEMPORARY SIGN: A temporary sign that is larger in size than that allowed in Section 400.435.E,

PERMANENT SIGN: A sign designed and constructed with the intent to be placed for a period in excess of sixty- days (60). A permanent sign may be either affixed to a structure from the ground such as a pole, or a monument base; or to a building in some form of cabinet or structure.

POLE SIGN: A sign in whole, or in part, that supports a Display Area above grade with one or more vertical poles, posts or columns or that does not completely enclose the outside of the display area with structurally supporting members or details. The sheathing or wrapping of the poles, posts or columns in a material not necessary for structural support shall not convert the design to any other design in this chapter.

POLITICAL SIGN: A sign that advertises or identifies a candidate for elective office, or supports or opposes any matter that is on a ballot at any scheduled election; and, is placed on the property no sooner than 60 days prior to the first election upon which the candidate or matter is scheduled and removed no less than 4 days from that election.

PROJECTING SIGN: Any sign that is supported from a building façade with at least one horizontal structural element to which a display area is attached and which the display area is 30 degrees or more from parallel to the building façade.

REAL ESTATE SIGN: A single sign which advertises for sale, lease or exchange, real estate by the owner or his agent, which may include the owner's or agent's names and the owner's or agent's address and telephone number, which has a display area no larger than 18" X 24" for one or two-family homes on one residential lot; 16ft² for undeveloped or unplatted ground, including multiple residential lots and all commercial

or industrial sites; or 64 ft² if set back from the property line 150 feet or 100 ft² if set back 250 feet from the property line and is located on the property to be sold, leased or exchanged. A sign advertising real estate that is not located on the property to be sold, or is located on the property to be sold that already has a Real Estate Sign as defined above, is excluded from this definition.

REAL ESTATE DIRECTIONAL SIGN: Any temporary sign that provides direction to the location of any real estate for sale, lease or exchange. Such signs are permitted to be installed on any lot or parcel without a permit, so long as prior to placing the sign, permission from the owner of the property where the sign is to be placed is requested and received. In no event shall such signs be placed in the right-of-way of any street or highway, or placed or affixed to any utility pole.

REPLACEMENT SIGN: A sign that replaces the display area of an existing sign that 1) is owned by and advertises the same business as the previous sign, 2) is no larger in area than the existing display area on the sign, and 3) is located in the same location as the display area to be replaced. A replacement sign shall not include an upgrade from a static display area to an Electronic, LED or Digital Sign, but does include a change from one Electronic, LED or Digital Sign to another.

ROOF SIGN: Any sign mounted to the roof of a building, or any sign, however designed that includes a display area immediately above any portion of the roof of any building.

SUPPORT STRUCTURE: The material(s) necessary to support the display area of any sign. Support structures shall include stone, block, brick, or other masonry product; wood and wood by-products; steel or other metal; and, plastics, or a derivative thereof. The design of a support structure can be of one or more of the following types: ground signs, pole signs, wall signs, projecting signs and roof signs.

TEMPORARY SIGN: A sign constructed of non-permanent materials, including, but not limited to vinyl, cardboard, coroplast, plastic, sheet metal or wood, and placed on the ground with a pole without a footing to support such pole, or to a building with such materials as rope, string, or screws and not enclosed in some form of a permanent cabinet or structure.

WALL SIGN: Any sign that is mounted to a building façade that has its' display area installed less than 30 degrees from parallel from the building façade.

SECTION 400.430: PROHIBITED SIGNS:

No sign shall be installed, erected or set in place unless an application has been filed with the City of Smithville and, until a permit has been issued by the City of Smithville, or a determination that no permit is required has been made by the Community Development

Department. From and after the date of passage of this ordinance, all signs hereinafter erected shall be in compliance with this Chapter.

No sign shall contain flashing lights, fluttering flags or any other distracting or attention-attracting device. The Community Development Department shall be the sole arbiter of what constitutes a violation of this provision.

No Billboard Sign shall hereinafter be erected in the City of Smithville that is greater than zero square feet in total area and the distance between any such signs is no less than twenty miles. The intent of this provision to be in compliance with the Western district Court of Appeals decision in Ad Trend, Inc. v. City of Platte City dated May 13, 2008.

No sign permit shall be issued for any lewd, obscene, indecent, illegal or immoral matters. The Community Development Department shall be the sole arbiter of what constitutes a violation of this provision.

No person, except a public officer or city employee, or someone acting on their behalf, while in the performance of municipal duties shall affix in any manner any sign, banner, bill, poster, advertising statement or notice of any kind upon any curb, lamppost, traffic sign, sidewalk, street, utility pole or structure, bridge or tree, or inside or upon a public street, sidewalk or other right-of-way or easement within the city limits.

No sign shall be erected which shall obstruct the free and clear vision at any intersection of two or more streets, or be so constructed so as to appear to be a traffic sign installed by the city, state or any agencies thereof.

Any permanent sign shall not be moved from the location approved in the permit issued therefore without an application for and issuance of a new sign permit as is required in this chapter.

No sign shall be erected or constructed with or using any tires or other junk, refuse, or other items of personal property.

All display areas of signs shall be removed no later than 60 days after the applicant or business that is advertised leaves the location or goes out of business. Any lighting or electrical equipment that becomes visible after the removal of the display area shall also be removed at the same time.

SECTION 400.435: TEMPORARY SIGNS:

A. Temporary signs as defined in this Chapter may only be used in the zoning classifications as identified in, and subject to the limitations of Section 7-107.

B. All temporary signs shall not be erected or re-erected without a permit therefore, as required herein. Temporary sign permits shall only be valid for a period not to exceed thirty days (30).

C. Application for an original temporary sign permit shall be made in writing on forms provided by the Community Development Department and submitted to that office for review and approval. Such application shall include the following information, as well as any additional information deemed necessary by the Community Development Department to insure compliance with this Chapter:

1. The proposed location of the sign(s), including the address, and description of the location upon such address, the signature of the owner of the property acknowledging consent to place said sign.
2. A description of the sign, including all size(s), colors, and layout of said sign (a computerized 'proof' of the sign is recommended).
3. The material(s) to be used in the construction of the sign.
4. A check for the fee as required in Table 1 FEE STRUCTURE, below.

D. Application for a permit to re-use or re-install a previously approved temporary sign shall be made in writing on forms provided by the Community Development Department and submitted to that office for review and approval. Such application shall include the following information, as well as any additional information deemed necessary by the Community Development Department to insure compliance with this Chapter:

1. The original permit number issued for the sign.
2. The proposed location of the sign(s), including the address, and description of the location upon such address, the signature of the owner of the property acknowledging consent to place said sign.
3. A check for the fee as required in Table 1 FEE STRUCTURE – TEMPORARY SIGNS, below.

E. Temporary signs shall not exceed thirty two square feet (32') in total area, be placed greater than five feet (5') above the ground, as measured from the ground to the bottom of the display area, unless temporarily attached to a building, but in no event taller than the façade of the wall upon which the sign is attached, and constructed of materials that will withstand the natural elements for a period of time not less than the validity of the permit.

F. An Oversize temporary sign larger than thirty-two square feet (32) but smaller than sixty-four square feet (64) may be authorized for a period of up to fourteen (14) days, and no more than four times per calendar year. Oversize temporary signs of this size must meet the requirements of Section G., below. An Oversize temporary sign larger than sixty-four square feet may be authorized for a period of up to fourteen (14) days, four times per calendar year and must be attached to a building or the side of a trailer so that wind can only impact the sign from its' face. Any permit for an Oversize temporary sign shall be in an amount equal to two times the amount of a temporary sign permit as identified in Table 1, below, and no relabeling of such sign is allowed.

G. All temporary signs shall be maintained in good repair, have a clean, neat appearance, and remain free from cracks, rips, tears, and/or fading. All temporary signs and the stake or supporting structure for such sign shall be designed, constructed and installed to resist normal wind loads, which may cause the sign to become dislodged from its location. All signs must be monitored by the applicant so as to identify any sign that becomes dislodged, in whole or in part, from its supporting structure, and replaced to the location contained in the permit with another method of attachment that will prevent it from becoming dislodged. In the event that any temporary sign becomes dislodged for a period longer than forty-eight (48) hours, or becomes dislodged more than one time during the validity of the permit, such permit shall become immediately null and void; the sign may be removed by the city with no refund of fees or return of the sign so removed.

H. Any permit issued by the Community Development Department does not become valid until such time as the temporary sign, as approved with each application, is delivered to the department offices for inspection and labeling. Such labeling will be designed to allow inspection by the department from the roadway, but not unnecessarily detract from the sign. Any temporary sign installed without such labeling, or without re-labeling if previously approved; or not in the location as contained in the application shall be subject to immediate removal by the department. If the sign has never been reviewed and approved pursuant to an application, the party installing the sign shall pay a fee equal to two times the required permit fee and must submit an application for a permit in order to obtain the sign for placement in accordance with the permit. If the sign has been previously approved, but not relabeled, the party installing such sign shall pay an amount equal to five times the fee required for relabeling and must submit an application to re-label the sign in order to obtain the sign for placement in accordance with the relabeling permit. Any sign removed by the department is subject to disposal by the department. Any sign removed and no application is on file will be disposed of within ten (10) days. If the sign has been previously permitted, but not relabeled, it will be disposed of within twenty (20) days. Any applicant, or business advertised by a permitted sign, who has such sign removed pursuant to this section will not be eligible for another sign permit until the fees denoted herein are paid in full and the disposal of a sign hereunder by the city does not eliminate the requirement to pay the fees. The accrual of fees under this section shall be cumulative, in that any applicant or business advertised by such removed signs shall pay the required fees for each such sign removed prior to the issuance of a new permit. The Community Development Department shall maintain records of the type and number of signs removed for each such advertised business or applicant.

I. Real Estate Signs, as defined herein are exempt from the requirements of obtaining a permit.

Table 1, Fee Structure – Temporary Signs

Type of Material	Original Application Fee	Relabeling Fee
Flexible Materials*	\$25.00	\$5.00

Rigid Materials**	\$10.00	\$5.00
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*Flexible materials shall include vinyl, paper and cardboard.

**Rigid materials shall include wood, metal, plastic, corrugated cardboard and coroplast.

SECTION 400.440: PERMANENT SIGNS:

All permanent signs as defined in this Chapter may only be used in the zoning classifications as identified in, and subject to the limitations of Section 400.450.

No permanent sign or replacement sign shall be erected without first making application and receiving a permit issued by the Community Development Department.

Applications for a permanent sign permit shall be made in writing on forms provided by the Community Development Department and submitted to that office for review and approval. Such application shall include the following information, as well as any additional information deemed necessary by the Community Development Department to insure compliance with this Chapter.

1. The address and proposed location of the sign on the property, signed by the owner of the real property acknowledging consent to place said sign.
2. A description of the sign, including the size, color and layout of the sign (a computerized ‘proof’ of the sign is recommended); the design of the supporting structure or fastening systems for said sign; the materials intended for use in constructing any supporting structure or fastening systems; electrical wiring plans, if necessary for the sign, and any design loads or other engineering calculations necessary to ensure compliance with the version of the building code in effect at the time the permit is submitted.
3. A list of all other permanent signs located on the real property.
4. A check for the fee as required in Table 2, FEE STRUCTURE – PERMANENT SIGNS, below.

The following permanent sign structural design types are allowed in the City of Smithville. Ground Signs, Pole Signs, Wall Signs, Projecting Signs and Roof Signs. Each of these designs is subject to the design and construction requirements of Section 400.445. of this Chapter. Any other structural design types not identified herein are expressly prohibited.

An application for a Replacement sign shall include, in addition to the information required for a permanent sign, information to allow staff to verify that the sign meets the definition of a Replacement Sign and be accompanied by a check for the fee as required in Table 2, Fee Structure- Permanent Signs, below.

Table 2, Fee Structure- Permanent Signs

Replacement Signs	\$25.00
Wall Signs	\$125.00
Projecting Signs	\$125.00
Ground Signs	\$250.00
Roof Signs	\$250.00
Pole Signs	\$500.00
Electronic , LED or Digital Signs	See 400.455

SECTION 400.445 DESIGN AND CONSTRUCTION:

The design and construction of all signs shall be in compliance with the building code adopted in Section 500.140 of this code, as amended, and specifically Appendix H thereto, except any provision that excludes any requirement for a permit as otherwise contained in this Chapter. Nothing contained in Section 500.140 shall be construed to allow a sign of a design, type, size or location not approved of, or mentioned elsewhere in this Chapter. The intent of adopting by reference these standards is to ensure the safety of the design and construction only.

SECTION 400.450: SIGNS PERMITTED PER ZONING DISTRICT LOT:

The Zoning Districts for the City of Smithville are defined as follows:

- A-1 - Agricultural
- R-1A, B and D - Single Family Residential
- R-2A and B - Two Family Residential
- R-3 - Multiple Family Residential
- B-1 - Mixed Use Business District
- B-2 - Highway Business District
- B-3 - General Business District
- B-4 - Central Business District
- I-1 and 2 - Industrial Districts

Each district, or class of districts shall be allowed the number, type and size of signs identified in the section that identifies the particular district(s).

A-1 Agricultural District zoned land is allowed one (1) sign per six hundred sixty feet (660') of public road frontage, with a maximum of three signs. The total number of signs may include up to one temporary sign, as defined herein. The maximum size of the display area of any sign shall be thirty-two square feet (32ft.²), except signs advertising home occupations, which are limited to two square feet (2ft.²). The maximum height for any sign shall be less than twenty feet (20'). The setback requirements for signs in this district shall be equal to the building setback requirements. No sign in this district shall be externally illuminated.

R-1 and R-2 zoned land is allowed one temporary sign per building lot, with a maximum size of the display area of any sign shall be sixteen square feet (16ft.²) for all signs except home occupations signs, which are limited to two square feet (2ft.²). One permanent sign (wall, ground, projecting or roof) per lot may be authorized on property in these districts, but only on lots where a special use permit for non-residential structures was approved in accordance with City requirements, or where a non-residential structure is present and constitutes a legal, non-conforming use. The maximum height of any such sign shall be eight (8) feet, and if illuminated, must limit lighting to only that necessary to illuminate the sign and no such light shall be directed off-site. Additionally, one pole sign may be authorized but only after receiving a Special Use Permit from the City of Smithville in accordance with the regulations contained in Section 400.630 - Special Use Permits.

R-3 Multiple Family Districts, B-1, B-2 and B-3 Business District and I-1 and I-2 Industrial District zoned land with only one business on the lot is allowed a total of four permanent signs per lot, three of which must be Wall, Projecting or Roof Signs. One temporary sign is allowed at any one time, and shall be in addition to the four permanent signs. The maximum display area of each such permanent sign shall be no greater than ten (10) percent of the total area of the façade upon which the sign is placed, or, in the case of a roof sign, ten (10) percent of the largest façade of the building. In no event shall any of these signs be larger than sixty-four square feet (64ft.²). Only one Ground or Pole sign is allowed. The maximum height of any Ground or Pole sign shall not exceed twenty five (25) feet. The display area on the Ground or Pole sign shall be no larger than sixty-four square feet (64ft.²).

R-3 Multiple Family Districts, B-1, B-2 and B-3 Business District and I-1 and I-2 Industrial District zoned land that contains more than one building or business on the lot is allowed a total of two Wall, Projecting or Roof Signs per tenant or business, as well as one Temporary sign per tenant or business, and one Ground or Pole Sign for the entire lot. The maximum display area of the permanent signs shall be limited to ten (10) percent of the portion of the façade associated with the business or tenant. If two such signs are attached to the same façade, the total area of the two signs combined shall be no more than ten (10) percent of the portion of the façade associated with the business or tenant. In no event shall any of these signs be larger than sixty-four square feet (64ft.²). The ground or pole sign associated with such lots may contain multiple display areas, with no more than one display area for each business or tenant on the lot. The maximum display area for each such business or tenant shall be no larger than sixty-four square feet (64ft.²). In no event shall the total area of the display areas exceed four hundred square feet (400ft.²), and each individual tenant or businesses display area shall be no greater than the percentage of leased or used square feet of the tenant or business of the total building square footage on the entire lot. The percentage of square footage allowed shall be calculated based upon the actual available display area on the sign as constructed.

B-4 Central Business District zoned land, except the areas located in the Heritage District, shall be entitled to the same size and type of signs allowed in either the Residential District, or Business and Industrial District requirements above, based upon

the use of the property. If the use of the property changes from commercial to residential, any existing signs must be altered to comply with the more restrictive requirements. The areas located in the Heritage District shall be limited to the signs, or type of signs authorized in the Heritage District regulations or, if no such regulations exist at the time of application for the sign, then in accordance with the B-4 District requirements above. In no event shall such regulations of the Heritage District be more permissive than the B-4 District requirements above. The Community Development Department shall be authorized to determine whether the Heritage District requirements are more permissive than the Business District requirements.

SECTION 400.455: Electronic, LED or Digital Signs:

A. Electronic Message Centers, Electronic Scrolling Text, Electronic Pricers, Digital or LED signs can be either stand-alone signs or may constitute one display area of an otherwise permissible or permitted sign, and are allowed in the R-3, B-1, B-2, B-3, I-1 and I-2 Districts. An application for a permit under this section shall include all information required in Section 400.440, and, in addition to such information the following additional information shall be submitted:

1. The specifications of such signs, including a photometric plan that shows a breakdown indicating the maximum foot-candle, minimum foot-candle, average maintained foot-candle and the maximum to minimum ratio for the designed impact area of the sign.
2. The location of and the method(s) of adjusting the light intensity for such sign.
3. The specifications for the photocell/light detector feature.

B. No permit for such a sign shall be issued unless the sign is installed with an automatic light detector/photocell, or a scheduled dimming time by which the signs light intensity will reduce when ambient light conditions darken. Such dimming feature shall reduce the light intensity from the sign from dusk to dawn to a level that does not impair the visibility on any adjacent roadway, or be directed on to a residential property. Further, any such permit issued pursuant to this section is subject to periodical performance review by city staff to insure that continued compliance is maintained. Failure to correct any notice of violation of the intensity requirements herein shall constitute a forfeiture of the permit and the permit shall immediately thereafter become void.

C. Electronic signs are allowed in the B-4 zoning district, so long as the signs meet the requirements in subsections A. and B, above, as well as the following additional requirements:

1. The sign will not illuminate from the message display area past 10:00 p.m.
2. The sign will be located so as to minimize its' impact onto residentially used properties adjacent to or across road rights of way from such sign.

D. Electronic signs may be authorized in the R-1 and R-2 zoning districts but only after receiving a Special Use Permit from the City of Smithville in accordance with the regulations contained in Section 400.630 - Special Use Permits.

E. The fees for an Electronic, LED or Digital Sign shall be in addition to any fees in Section 400.440 and are as follows:

1. For all signs that produce single color, numeric only displays where the current display is only changed by a manual function: \$175.00

2. For all signs that produce single color, alpha-numeric displays and may be automatically changed without a manual entry: \$275.00

3. For all signs that produce multiple colors: \$375.00.

SECTION 400.460: ILLUMINATION OF SIGNS:

Any sign that is not prohibited from illumination as identified above, may be illuminated, but only in accordance with the illumination requirements contained in the site plan review process of the City of Smithville.

SECTION 400.465: MAINTENANCE:

All signs shall be maintained in working order, with all aspects of the approved sign in place. Any broken, faded or otherwise damaged sign shall be repaired within thirty (30) days of the need for maintenance. If no repairs are made within that time, the Community Development Department shall notify the permit holder of the maintenance requirements and the permit holder shall thereafter make such repairs in the time frame identified in the notice. Failure to properly maintain any sign, in addition to any provisions above requiring maintenance may result in the termination of the permit, and will constitute a violation of this Chapter and subject the party to the general penalties contained herein.

SECTION 400.470: EXEMPTIONS:

The following signs shall not require a sign permit. These exemptions shall not be construed as relieving the owner of the sign/s from the responsibility of its erection and maintenance, and its compliance with the provisions of this Chapter, or any other law or ordinance regulating the same.

1. Painting, re-painting or cleaning of an advertising structure or the changing of the advertising copy or message on a sign that is designed to allow frequent message alteration thereon shall not be considered an erection or alteration which requires a sign permit unless a structural change is made.

2. Permits are not required for any sign located within a building unless otherwise restricted by this Chapter.
3. Memorial signs, Historical signs or plaques, and tablets displayed on private property.
4. Political signs as defined herein.
5. Real Estate signs as defined herein.
6. Any temporary sign from a designated charitable, fraternal or civic group or organization that has obtained such designation from the Board of Aldermen shall be exempt from the permitting fee requirements for temporary signs.
7. Directional signs, as defined herein, not exceeding three (3) square feet.
8. Municipal signs, government oriented signs, legal notices, trespassing signs and signs to aid safety.
9. Open or closed signs for the business establishment.
10. Credit card and burglar alarm signs or decals.
11. Garage Sale, Yard sale signs.
12. Contractor Signs, as defined herein, are allowed without a permit, but the size and time limitations contained in the definitions section shall apply.
13. Businesses that, by the nature of the business, must store merchandise outdoors and not inside a building are allowed to place temporary signs that identify the specific location of a product displayed outdoors without obtaining a permit so long as the sign is not visible from off the property. If the signs are visible from off the property and appear to be intended to encourage customers from outside the property to enter the property, then all regulations as to number and size of temporary signs shall apply. The Community Development Director or his or her designee shall be the sole arbiter of whether the placement of any such sign requires a permit.